

**PARISH OF WEST BATON ROUGE,
STATE OF LOUISIANA
CERTAIN FINANCIAL AND STATISTICAL DATA**

Population of the Parish

The population growth trend of the Parish of West Baton Rouge is as follows:

YEAR	PARISH POPULATION	STATE POPULATION
1950	11,738	2,683,516
1960	14,796	3,257,022
1970	16,864	3,644,637
1980	19,086	4,205,900
1990	19,419	4,219,973
1991	19,576	4,251,560
1992	19,724	4,287,195
1993	19,955	4,295,477
1994	19,977	4,315,085
1995	19,983	4,339,352
1996	20,412	4,350,579
1997	20,472	4,351,769
1998	20,638	4,368,967

Sources: US Census; Louisiana Tech University, January, 1999.

Population of Municipalities

The population growth trends of the municipalities in the Parish of West Baton Rouge are as follows:

YEAR	ADDIS	BRUSLY	PORT ALLEN
1960	590	544	5,026
1970	724	1,282	5,728
1980	1,320	1,762	6,114
1990	1,222	1,824	6,277
1991	1,227	1,839	6,309
1992	1,232	1,899	6,315
1993	1,253	1,959	6,329
1994	1,280	1,962	6,372
1995	1,288	1,954	6,379
1996	1,318	1,991	6,359
1997	1,705	1,991	6,266
1998	1,774	2,035	6,276

Sources: US Census; Louisiana Tech University, January, 1999.

ECONOMIC INDICATORS

Personal Income

The Bureau of Economic Analysis of the US Department of Commerce publishes personal income data. The most recent revised per capita income figures for the Parish, Louisiana and the United States are as follows:

YEAR	PARISH	LOUISIANA	UNITED STATES
1990	\$14,228	\$14,281	\$18,666
1991	\$14,942	\$15,079	\$19,201
1992	\$16,030	\$15,817	\$20,137
1993	\$16,999	\$17,133	\$21,220
1994	\$18,111	\$18,086	\$22,056
1995	\$19,025	\$18,826	\$23,059
1996	\$19,621	\$19,609	\$24,164
1997	\$20,204	\$20,458	\$25,288

Source: US Department of Commerce, Bureau of Economic Analysis, October, 1998.

Retail Sales

According to the *Survey of Buying Power*, estimated retail sales by category in West Baton Rouge Parish were as follows:

(In Thousands)

Year	Total Retail Sales	Food	Eat/Drink	Gen Mdse	Furn/Appl	Auto
1991	\$87,661	\$33,667	\$1,097	\$3,879	\$1,431	\$23,244
1992	\$92,366	\$33,252	\$1,192	\$3,939	\$1,737	\$24,984
1993	\$96,017	\$33,943	\$1,286	\$4,135	\$1,749	\$25,147
1994	\$143,043	\$39,501	\$22,589	\$20,937	\$1,245	\$7,216
1995	\$152,119	\$43,023	\$15,373	\$24,340	\$1,477	\$9,654
1996	\$175,275	\$45,470	\$17,645	\$26,796	\$1,614	\$11,820
1997	\$181,168	\$52,058	\$20,592	\$30,452	\$1,990	\$20,060

(Note: The retail sales statistics in the 1995 edition of the *Survey of Buying Power*, which lists data for 1994, are based on newly published benchmark data from the 1992 Census of Retail Trade (CRT). Prior to this year, retail figures reported in the Survey were based on data from the 1987 Census [unlike the general Census, the CRT is conducted in five year intervals]. Whenever such an adjustment is made, trends in lines that fall across benchmark year are often skewed, a fact readers should keep in mind when comparing retail sales figures for 1994 and thereafter to those from prior years.

Source: Sales and Marketing Management, Survey of Buying Power, August, 1998.

SALES TAXES

Sales Taxes Levied in the Parish

The following is a summary, by area, of sales and use tax rates levied within the Parish of West Baton Rouge as of 12/31/98.

Entity/Area	Parish-Wide Tax	Municipal Tax	Total Local Tax	State Tax	Total Sales Tax
WEST BATON ROUGE	4		4	4	8

Source: Louisiana Department of Revenue and Taxation, Sales Tax Division, January, 1999.

Taxable Sales

Sales and use taxes are levied by various entities at various rates throughout the Parish. The following figures represent the tax base of a broad-based sales and use tax levied on a parishwide basis.

<i>(In Thousands)</i>					
Month	1994	1995	1996	1997	1998
January	\$22,661	\$26,929	\$27,134	\$37,997	\$32,521
February	\$18,170	\$19,138	\$22,405	\$21,078	\$21,952
March	\$16,271	\$21,275	\$21,063	\$23,016	\$21,534
April	\$18,977	\$27,844	\$22,919	\$24,911	\$29,336
May	\$18,094	\$21,200	\$22,402	\$26,010	\$24,609
June	\$18,464	\$20,757	\$22,061	\$26,887	\$26,220
July	\$21,145	\$25,492	\$26,011	\$27,232	\$31,294
August	\$17,260	\$21,364	\$27,067	\$23,509	\$26,001
September	\$18,460	\$21,732	\$25,027	\$22,822	\$33,391
October	\$21,641	\$25,500	\$27,746	\$27,771	\$28,665
November	\$21,823	\$21,213	\$29,951	\$26,377	\$27,945
December	\$19,202	\$19,427	\$19,011	\$19,575	\$30,834
Annual Total	\$232,168	\$271,870	\$292,797	\$307,184	\$334,303

Source: Oakland Econometrics.

PROPERTY TAXES

Assessed Valuation of the Parish

The recent trend in the assessed valuation of property throughout the Parish of West Baton Rouge is as follows:

Year	Taxable Assessed Valuation	Homestead Exemptions	Total Assessed Valuation
1990	\$113,489,650	\$20,677,040	\$134,166,690
1991	\$123,728,980	\$21,077,720	\$144,806,700
1992	\$124,727,210	\$21,196,690	\$145,923,900
1993	\$126,179,280	\$21,802,730	\$147,982,010
1994	\$125,752,840	\$22,295,310	\$148,048,150
1995	\$127,883,440	\$22,926,370	\$150,809,810
1996	\$147,795,330	\$25,150,820	\$172,946,150
1997	\$148,822,700	\$25,952,940	\$174,775,640
1998	\$152,850,500	\$26,491,330	\$179,341,830

Source: West Baton Rouge Parish Assessor's Office.

A breakdown of the assessed valuation of the Parish by classification of property is as follows:

Year	Real Estate	Personal Property	Public Service
1990	\$44,081,160	\$74,140,230	\$15,945,300
1991	\$44,037,660	\$83,045,650	\$17,723,390
1992	\$44,035,330	\$83,971,320	\$17,917,250
1993	\$44,618,410	\$84,626,680	\$18,736,920
1994	\$44,026,380	\$86,682,810	\$17,338,960
1995	\$45,108,240	\$86,335,670	\$19,365,900
1996	\$51,861,300	\$97,270,650	\$23,814,200
1997	\$53,458,120	\$98,794,700	\$22,522,820
1998	\$55,019,340	\$101,198,940	\$23,123,550

Millage Rates

The recent trend in the aggregate ad valorem tax rates (in mills) levied on a parishwide basis by various entities within the boundaries of the Parish of West Baton Rouge follows:

Year	Millage
1990	58.31
1991	58.31
1992	72.48
1993	66.89
1994	72.57
1995	72.57
1996	70.63
1997	70.20
1998	70.20

Sources: Louisiana Tax Commission and West Baton Rouge Parish Assessor's Office.

Leading Taxpayers

The ten largest property taxpayers of the Parish of West Baton Rouge in 1998 and their assessed valuation are as follows:

TAXPAYER	ASSESSED VALUATION
1. DOW CHEMICAL COMPANY USA	\$28,961,110
2. EXXON CORPORATION	\$13,651,940
3. BORDEN CHEMICAL & PLASTICS	\$13,326,260
4. PLACID REFINING CO.	\$7,497,280
5. CARGILL INC.	\$7,138,730
6. DSM COPOLYMER CO	\$3,724,670
7. ENTERGY	\$3,302,290
8. NATIONAL MARINE	\$3,052,210
9. TRINITY MARINE INC	\$2,164,470
10. BELL SOUTH	\$1,851,410

Source: West Baton Rouge Parish Assessor's Office.

SCHOOL STATISTICS

Enrollment

The recent trends in public school registration, average daily membership and average daily attendance in the West Baton Rouge Parish school system are as follows:

REGISTRATION	1994-95	1995-96	1996-97	1997-98
AVERAGE DAILY ATTENDANCE	3,700	3,622	3,653	3,611
AVERAGE DAILY MEMBERSHIP	3,979	3,905	3,927	3,824
PUBLIC	3,658	4,035	4,010	3,891

"Average Daily Attendance" reflects the average daily attendance of member public school students during the session. "Average Daily Membership" reflects the average daily count of public school students registered during the session. "Public" reflects the count of public school students registered on the first day of the school year, including pre-kindergarten.

Expenditures

Expenditure trends for the West Baton Rouge Parish School Board are as follows:

EXPENDITURES	1994-95	1995-96	1996-97	1997-98
MEAN TEACHER SALARY	\$26,526	\$26,990	\$26,453	\$31,305
CURRENT EXPEN PER STUDENT	\$4,333	\$4,385	\$4,907	\$4,888
CAPITAL OUTLAY	\$6,083,206	\$4,171,896	\$1,191,365	\$2,517,479
DEBT SERVICE	\$2,129,688	\$2,094,387	\$2,054,103	\$2,022,278
CURRENT EXPENDITURES	\$17,242,846	\$17,754,163	\$18,223,535	\$19,091,211

Source: Louisiana Department of Education.